

A Revealing
Resume: What
Hasn't She Done?

An Editor, a Writer,
a Designer, a Jack
of All Trades

Social Media-Savvy
Applicants Are
Getting the Job

INQUIRE
TO HIRE
INSIDE

H I R E D

HOW TO EMPLOY

Natalie Harms

A CANDIDATE
YOU CAN'T
PASS UP



LETTER FROM THE EDITOR

Dear readers (or in this case, prospective bosses),



My name is Natalie Harms, and I am a journalist seeking employment at your prestigious publication.

I can imagine you receive many letters of interest in employment from recent graduates, and I can picture the drudgery. I bet you're sick of the "Dear sir or madam" and "To whom it may concern" letters followed by the eight-page resumes listing jobs dating way back to high school life guards. I'd like to take the opportunity to apologize to you on behalf of all of us bright-eyed and bushy-tailed applicants. I want to be different than

them. I want to stand out. I want to make it to the top of your list--even if it's for creativity alone. Although I do hope you enjoy everything else I have to offer.

Inside you'll find a chronology of why I am different. You'll see my resume--condensed, I promise--and work samples. All this fun information is packed into a nifty little magazine I created, because that is what I want to do. I want to write, edit, design, live and breathe magazines. That's the end goal. And I'd love it if you will guide me on my journey.

CREATORS

DESIGN/COPY

Natalie Harms

PHOTO

Jenna Frenzel

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THE UNIVERSITY OF HOUSTON

**Print Journalism, B.A.
Fall 2010 - Spring 2014**

At UH, I completed my degree in journalism with a minor in Spanish. I was in the Honors College and had a full scholarship from the Terry Foundation. Within that student organization, Terry Scholars at UH, I held three different officer positions, the last being president. I lived on campus three years and was involved in campus activities, including working for the campus paper, The Daily Cougar, in editor positions.



ST. AGNES ACADEMY

Fall 2006 - Spring 2010

In high school I was in numerous student groups. I participated in band, theater, basketball, volleyball, a few clubs, National Honors Society and the student newspaper, The Columns. I graduated Cum Laude.

SKILLS

**AP Style
Google programs
Adobe Photoshop
Adobe Illustrator**

**Microsoft Powerpoint
Adobe InDesign
Microsoft Excel
Social Media**

**Wordpress
Networking
Microsoft Word
Conversational Spanish**

WORK EXPERIENCE

THE DAILY COUGAR

January 2013 - May 2014

In the spring 2013 semester, I was selected as news editor for the campus paper. In May of the same year, I was promoted to managing editor. The positions are stipend and funded through UH's student fees. For more on my experience with the paper, **go to page 4**.

QUILLIAN SUMMER CAMP

Summers 2009-2011

For three years during the summer I was a camp counselor, two years I was head counselor. I worked with children of all ages, but mainly the 6-8 year olds.

PAPPAS RESTAURANTS

March 2010 - January 2013

I worked as a hostess and server at two different restaurants under the same management: Pappas Grill Steakhouse and Pappadeaux.

For the spring semester of 2013, I joined The Daily Cougar editorial board as news editor. The stipend position required a constant dedication to covering news on campus by finding and assigning stories, designing the first three pages of each paper, editing and putting headlines on stories, hiring and training writers and planning a news budget for each four-issue publication week.

After a successful semester, I applied to be the managing editor. In May I was promoted to the position and spent the summer, fall and spring semesters of my senior year second in command of the paper.

As managing editor, I closed the paper three nights a week and managed the paper's comic section. I served as a supervisor to the section editors and

the rest of the staff. I worked to get the paper's budget approved and helped to set a precedent for the next year's publication, which would transition to be a weekly print product with more emphasis on the web.

I chose to write a lot in both of my editor positions. As a senior I adopted the Academic Affairs beat and covered an important reorganization of the Provost's Office. I also created a weekly news series called "Ahead of Higher Ed" that covered news trends in higher education and localized the issues to UH.

As an editor for a publication, I learned how to lead a section and a newspaper. I learned how to work with people and learn from others. I also practiced and honed my design and layout skills.



THE DAILY COUGAR

Home News Opinion Sports Life + Arts Calendar Comics Classifieds More Search →

News November 7, 2013 // by Natalia Harris // Comments

Ahead of Higher Ed: Knowing the SFACts

The Student Fees Advisory Committee is currently in the more than 90 fee-funded unit that make presentations upcoming fiscal year. At the conclusion of the meetings, SFAC is dividing the funds and offering explanations about each unit.

The committee is made up of 20 members: two faculty in by the Student Government Association, two students and two non-voting members and Dean of Students William M.

Each student fee-funded unit, either a student organization must annually present the budget it is proposing for the next opportunity for the units to request a budget increase or a presenter must justify the increase and must also yield to addition in a presentation, the unit has to fill out a questionnaire prior to the presentation. The packet is required, organization charts, fund requests and anything else that helps the committee know when making their decision.

UH's SFAC receives its power from section 54.0016 of the laws effect by the Texas Education Agency and the Texas Legislature. The specifics of student fees in general for the whole state University of Texas at Austin has a similar committee called Budget Committee and likewise files an annual report.

Because of the complexity of SFAC, specifically its verbiage, it's a bit of a headache.

Terms every student should know about SFAC

- Fiscal year:** The 12-month period beginning in August for planning for FY15, or August 2014 to July 2015.
- Request:** The general term for all organizations' requests.
- Base augmentation request:** A request by a unit by a certain amount for a specific purpose. For example, wanted to create a paid position to function in the unit.
- One-time request:** This request asks for a lump sum singular purpose. For example, if an organization computers, units can request one-time requests fiscal year.
- The questionnaire:** Each unit fills this out annually the organization, goals, initiatives and more.

Nation October 3, 2013 // by Natalie Harris // Comments

Ahead of Higher Ed: Shutdown ramifications permeate to UH

Though assumed to be small, the effects on public higher education institutions resulting from the government's shutdown, which occurred on Monday after Congress failed to agree on the Appropriations Act, will continue to trickle down to students.

UH, along with any other higher education institution to see effects on its Division of Research, if the Higher Education Act or any national student fee program is suspended, as reported by the Chronicle of Higher Education.

"As a result of the permanent and multi-year appropriations act, the Department of Education will continue as normal," said the Department of Education.

"Only student program operations would continue in the necessary employees to prevent 'shut down' of the program."

Though research departments expect to be hit hard minimal, since agencies that typically provide grants, give to universities at least a year in advance.

Government-funded museums and libraries also face similar effects.

Government websites, such as that of the U.S. Department of Education, will remain open.

If the shutdown continues, universities can expect to see a decrease in the Division of Research has completed.

The entire country is holding its breath for news of education is in the clear for now.

www.thedailycougar.com

Nation October 31, 2013 // by Natalie Harris // Comments

Ahead of Higher Ed: If you build it, they might come

Colorado State University is stuck with an average football stadium, 11 of 100 stadium and less than satisfactory game turnout. However, the university is attempting to turn all these things around by constructing a new stadium — a project in which UH has just constructionally reached a halfway point.

CSU and UH also share another motivation for building a new stadium: state legislative recruits.

"When we bring prospective recruits here to be able to show them that they're going to be playing in a state-of-the-art facility like this, the new stadium will certainly be an asset," said Mark Rhodes, vice president for intercollegiate athletics, in a July press release.

Although no studies demonstrate a definitive link between better recruits and a new stadium, CSU administration thinks it's possible.

"At the end of the day, athletics is part of what drives national attention for the university," said CSU Director of Public Relations and Community Development Kyle Herley, speaking to Inside Higher Ed. "We're a university on the rise, and fundamentally, at the end of the day, if we're not part of that national conversation at the athletic level, we're missing out on opportunities."

www.thedailycougar.com



UH, like Colorado State University, which is putting down details for a new stadium, hopes that with the construction of the new football stadium, it will draw in more prospective recruits. (UH photo/The Daily Cougar)

SORTING OUT ITS AFFAIRS

OFFICE OF ACADEMIC AFFAIRS REORGANIZED ITS SYSTEM TO BETTER STUDENT SUCCESS, PROMOTE NATIONAL PROMINENCE

You can't have a good academic program without a strong administrative support system. The Office of Academic Affairs at the University of Houston is currently in the process of reorganizing its system to better student success, promote national prominence, and improve the overall academic experience. The reorganization is a result of a comprehensive review of the office's structure and functions, which was completed in late 2012. The new structure is designed to be more efficient, more effective, and more student-centered. The reorganization will be implemented in a phased manner over the next several months. The new structure will include a Provost's Punch List, a Key Players section, and a Milestones section. The Provost's Punch List will identify key areas for improvement and provide a clear path forward. The Key Players section will highlight the roles and responsibilities of key staff members. The Milestones section will track the progress of the reorganization and provide a clear timeline for completion.



During the summer of 2013, I was accepted to the Texas Monthly internship program. I worked with the digital team on the magazine's website and social media with some crossover to the editorial side, working with some of the writers and pitching story ideas.

After the internship, I continued to work on an online article I originally pitched in the monthly meetings the editors had after finishing the most recent issue. I continued to develop the story after I left Austin while in my fall semester of school.

Never having worked on the digital side of a print publication, I learned how that side of the industry works. You have to re-purpose these stories that the magazine features each month for web and there's a specific tactic in doing this with social media.

I also learned the culture of Texas Monthly. The readerships of magazines effects how you present your

material and what you cover.

More so than any of my other internships and experiences, I learned the magazine industry in this program: from my duties and from the staff at TM.



Social media post writing was one of my biggest tasks. I'd read the soon-to-be-published magazine--cover to cover--and then drafted tweets about the pieces. Then, after the magazine hit the stands, the tweets would be staggered to promote the stories on the website and in the magazine.



This Tween's Classroom Is Her Computer

A DAY IN THE LIFE OF A CHILD ACTRESS GETTING A FULL PUBLIC EDUCATION FOR FREE ONLINE.

By NATALIE HADING

TUE JANUARY 14, 2014 10:15 AM



Sterling Griffith, 12, works, always without free, her home office.

In *Dear Dumb Diary*, a movie that premiered on the Hallmark Channel in September, twelve-year-old Sterling Griffith plays a glamorous tween who is the envy of the nerdy students in the cafeteria. In real life, however, Sterling doesn't encounter any lunch lines.

On a typical weekday for Sterling—that is, when she's not auditioning or filming—she wakes up and goes to school, getting started just past eight in the morning, as all kids do. But she has one of the shortest commutes. Sterling simply walks from the bedroom she shares with her mother, Melissa, in their two-bedroom Austin apartment to the dining nook turned office, flops down at her desk—cross-legged, sans shoes—and

TexasMonthly

Welcome to Texas Monthly SIGN IN

Encyclopedia Texanica

Texas Rangers Baseball



It used to be embarrassing to be a Rangers fan. The Dallas-Fort Worth Metroplex's major league baseball team was the least impressive of the fifteen teams in the American League, having never made it to the World Series—or even come close—until 2010. Not only were they bad, but they were boring. As Bryan Curtis wrote in 2008: "Around the country, mentioning you were a Rangers fan typically elicited... nothing. But it was an unsatisfying kind of inaction." So when he moved away from his Dallas Fort Worth life—with its "seamy contentment as the world passed by"—he abandoned his baseball cap ("The superior 1972-1988 model, with the red bill and the black T").

I worked on the website's encyclopedia-style aggregation page. The page, called Texanica, takes Texas topics and links all the stories the magazine has ever published about the topic. I'd write the general entry referencing the old TM articles.

My biggest project at Texas Monthly was writing a web feature about online public school for students in Texas. I shadowed multiple students, interviewed educators and researched the history of the controversial topic.

After months of remote individual work and work with my editors, the 1,300-word final project made all my hard work worth it.

Aside from the satisfaction of shedding light on an important issue, getting a story published online for TM is a huge accomplishment in my career and a dream come true.

texasmonthly.com/story/tweens-classroom-her-computer

Miles and Miles of Texas

2,622 MILES, IN FACT, OF SCENIC DRIVES AND REMOTE HIGHWAYS AND HIDDEN SPOTS JUST WAITING BEYOND THE BEND. SO GET BEHIND THE WHEEL, HIT THE OPEN ROAD, AND PREPARE TO DISCOVER A TEXAS YOU'VE NEVER SEEN.

JUNE 2012



THE 'DRIVE' DRIVE
By Joe Nick Patoski

ROUTE: West of Ozona to Sanderson
DISTANCE: 65 miles
NUMBER OF COUNTIES: 3
WHAT TO READ: James H. Evans's *Crazy From the Heat*

A drive whose sole purpose is to experience the simple pleasure of being behind the wheel has a few requirements. The route must lead west, because that's the story of Texas and America. The route must be off the beaten path and as free from traffic as possible. And the driver must have an open mind and an eye for discovery.

That's why my favorite drive in Texas begins 23 miles west of Ozona, dipping south from Interstate 10, where the speed limit is 80 miles an hour but the landscape is as vast I feel like I've hardly moved. Street and



One of my web duties included converting old aggregated features into this new format called lists. Rather than one long piece, the feature was broken up into a slide show-like piece. I worked on several of these over the internship.

The University of Houston has an excellent relationship with the Houston Chronicle, and a few of my adjunct professors are Chron editors and writers. Every semester the paper employs several interns and in fall 2012, I took one of those privileged seats as an intern in the Neighborhoods department.

This department pushed me out into the city and its surrounding areas. I got to write about everything, from bonds passing and budget cuts to nonprofit organizations and memorial parks.

The writing-based internship taught me a lot, but mainly how to find the story and the angle myself and crank out a good story in a limited time.

At the end of the internship, I was asked to return but in a different department. Having just accepted the position as news editor for The Daily Cougar, I declined the offer but accepted their secondary offer for a freelance writing position in the same department. I signed the contract in December of 2012.

SUGAR LAND

Visit culture close to home

By Natalie Harms

The Houston Museum of Natural Science at Sugar Land will welcome new aquatic friends when it unveils its 2.2-gallon fish tanks at a birthday-themed fundraiser in early November.

The celebration marks the satellite's third year of operation. The cocktail party will be 6-9 p.m. Nov. 8 at the museum. Tickets at \$60 are available online.

Patrons are invited to purchase inhabitants for the saltwater tank as well as enjoy drinks, hors d'oeuvres, a live auction and other activities throughout the museum.

Beginning Friday, Nov. 16, the activities are open to all with the price of regular exhibit admission. Guests can likewise purchase fish for the new tank.

If you go

What: Houston Museum of Natural Science at Sugar Land
Where: 10016 University Blvd., Sugar Land

Hours: 9 a.m.-3 p.m. Thu-Fridays; 9 a.m.-5 p.m. Sat-Sun; 5 p.m.-9 p.m. Sundays; closed Mondays-Wednesdays
Information: 282-313-2222; sugarlandprograms@hmn.org/ and visit the Sugar Land website.

system.

The museum gift shop box office are placed, as scene Barker, director an development officer, rig middle of where the new prisoners used to bunk. The red bricks, which lined just down the str the building apart from prisons.

iny plot becomes shrine for victims of late crimes

By Natalie Harms

An Doug Anderson stood in Montrose Humane Society as he established last year the center of California and rest. It couldn't keep the rod of memories — and mem- bers. Anderson members in friend, son like



FROM THE COVER

Marker is planned for the garden

Garden, from page 1

Later this month, Anderson will be following the trail of the man accused of killing his friend. The trial of Uchit Gohel, charged with murder in the case, is expected to start Oct. 15. Opened in late July 2011, the garden has been all memorials for many gay, lesbian, bisexual and transgendered victims in the area.



Robert Wilson, left, and Douglas Anderson stand in 2011 in front of a monument created in memory of their friend, Aaron Shearboorn, who was hit five blocks from the site. The garden has hosted memorials for men, bisexual and transgendered victims.

Shoppers join the club

By Natalie Harms

Brazoria County welcomed its first Sam's Club in Pearland with open arms on Sept. 25.

"For years people always asked me who are we going to get a Sam's Club," said Mayor Tom Field. "And I've had that weight on my shoulders for years. And now all of the sudden we have one and it contributes to the image of Pearland as not only a place to live and work but also to shop."

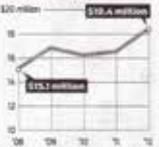
Some of the draw, according to Matt Buchanan, president of the Pearland Economic Development Corp., is due to the store's location.

The store, at the corner of Discovery Bay Drive and Texas 281, is in the Shadow Creek Ranch development, a fast-growth area of the city. "This store has been very well-received," Buchanan said. "I know it will be very successful in the area because it's become a retail center for this part of Houston over the last five years."

"Any time a retail organization such as Sam's Club comes to Pearland, we see a noticeable positive effect in the commu-

On the rise

City of Pearland sales tax collections through October of each year:



10 years of growth: Pearland's population grew from 37,640 in 2002 to 91,292 in 2010. Sales-tax receipts grew from \$5.76 million in 2000 to \$19.04 million in 2010. **Feb. 2012:** Sales tax growth (in Pearland) has averaged nearly 8 percent annually over the last five fiscal years making this revenue stream the largest single source of general fund revenue, accounting for nearly 30 percent of the total, in fiscal 2010-11 — Pitch Assets.

in sales-tax revenues, but also in how the store offers an ad-



Robert Wilson, who was among the first customers in the store, takes some samples from associate Rita McDaniel during the grand opening of Sam's Club in Pearland.

residents and its ability to bring shoppers to our community," Buchanan said. "The opening of the new Sam's Club further solidifies the 281 Corridor area as a regional shopping destination which will most definitely have an

LEGAL

...I have a list of...
...I'll be good now we get a marker because people don't really care what it is," Everett said. The garden is just one of a few things Anderson established in memory of his friend. He started an organization called...
...In addition, the foundation area next to local businesses as part of the Safe Streets Program to prevent...
...It's a constant — a big really legally here — in which a business owner or supervisor agrees to looking that anybody come to the...
...Anderson said. Arranging, who I signed the contract I all four of his bars in area, meanwhile that it is a need for it. He has been allowing some shelter in time of the...
...The garden is just one of a few things Anderson established in memory of his friend. He started an organization called...

Literacy Council has been helping Fort Bend County residents for 25 years

By Natalie Harms | November 13, 2012

Ben Amos never thought he would have to live without reading a menu or perusing a newspaper. That is until he found himself without this seemingly basic skill.

“I had a stroke a little over a year ago and some of the brain damage that occurred is that I cannot read,” Amos, 58, said. “I can write and spell as well as I could before and then not be able to read it back even to myself a few minutes later.”

After recovering physically, he sought out a place that would heal him mentally. He came across the Literacy Council of Fort Bend County that offers several adult programs such as GED tests, U.S. citizen tests and college preparation, English-as-a-second-language classes and basic computer skills classes.

However, there were no classes for relearning how to read, but that didn't prevent the Literacy Council from helping Amos in his recovery.

“I feel very privileged,” said Amos, a self-employed business owner; “they created a program for me.”

The team at the Litera-



Photo By Eddy Marchetti/FortBend.com
Wayne Fluke, left, and Ben Amos work together at the Literacy Council of Fort Bend County. Wayne Fluke, left, and Ben Amos work together at the Literacy Council of Fort Bend County

cy Council asked Wayne Fluke, a longtime tutor and volunteer teacher, to help.

Amos' brain damage, which is classified as alexia or acquired dyslexia, made Fluke, who's never worked with a student of this diagnosis, apprehensive at first.

But over the months, the two developed a close relationship, spurred by Fluke's dedication and persistence.

“(Wayne) has added such a personal touch to his sessions with Ben,” said program director, Amelia Perez. “He has definitely done that.”

This class customization isn't surprising given the 25 years of nonprofit work done by the LCFBC.

Throughout the 2½ decades, the LCFBC has had about 2,900 volunteers and will educate its 25,000th adult this year, said Executive Director

Brenda Bowman.

Beginning around the founder's kitchen table in 1987, the organization first offered classes in a room at Wharton County Junior College, said former Executive Director Lucia Street.

“But we needed to tutor,” Street said. “We snuck a tutoring (session) in now and then but we needed more space to tutor.”

LCFBC then rented the Brooks Street location of the Sugar Land Police Department, expanding its facilities to offer tutoring and a small computer lab. The organization now is housed at a 6,000-square-foot building in Sugar Land at 12530 Emily Court.

With the larger facility, the Literacy Council was able to help more people. Street remembers the joy of one student in particular.

Story continues...

At my first internship, I found my love for magazine journalism. The lifestyle magazine's parent company is Modern Luxury and has issues across the United States. At HOUSTON, I fact checked stories, line edited, wrote for the calendar, "Scene" section and dining guide, and worked on special projects.



TO YOUR HEALTH!

Diets of all ages stomped it out for a fashion show at Tootsies to celebrate Texas Children's Hospital's new Pavilion for Women. ... The hospital welcomed model and maternal health advocate Christy Turlington Burns, and screened *No Woman, No Cry*—the documentary she produced and directed—at Downtown's Sundance Cinema. ... And Texas Children's dedicated the new Pavilion for Women by symbolically moving a garland of pink and white orchids away from the front door, instead of performing the standard ribbon-cutting ceremony. —Natalie Homan

BRIDAL BLISS

Blushing brides gathered at the Ormi Hood for *Houston* magazine's sister publication *Houston Brides'* fifth annual Evening of Bridal Luxury. The night included a runway show during which Neal Hamill models showed off the latest bridal trends—and members of Hope Stone Dance Company (and a diva-dancing drag queen) worked the catwalk, too! The bride-to-be attendees, clasping complimentary tote bags and nocking on delicious wedding-cake bites and other mini-treats, also after-partied at Black Swan. Proceeds benefited the nonprofit Pink Door. —NH

FOOD DRINK Guide

This section introduces new restaurants, catches up with a rotating cast of neighborhood favorites and highlights the dishes and personalities defining Houston's cuisine scene.

\$\$\$\$ Very Expensive (\$60 and up) Updated
 \$\$\$ Expensive (\$40-\$60) New
 \$\$ Moderate (\$20-\$40)
 \$ Inexpensive (under \$20)



Arcodoro

Chef-owner Efsio Ferris creates authentic Sardinian dishes such as salt-crusted whole branzino (European sea bass). The wood-burning oven puts out pizza for a casual al fresco lunch on the patio. Lunch Mon-Fri., dinner daily, brunch Sat.-Sun. 5000 Westheimer Rd., 713.621.6888, arcodoro.com \$\$\$

Armandos

The In Crowd calls this Mexican mainstay home, donning hip threads to match the top-shelf ritas. Come for the sophisticated environs; stay for the twice-refried beans—and their tantalizing bacon smelt. Dinner daily. 2630 Westheimer Rd., 713.520.1788, armandosrestaurant.com \$\$\$

Arturo Boada Cuisine

After leaving Arturo's Uptown Italiano last year, Chef Boada opened this Voss corridor venture, serving cuisine with Spanish, Italian and Latin American flare. Savor his wood-fired carnitas pizza and New York strip steak with chimichurri, and be sure to save room for the crème brûlée. Lunch and dinner, Tue.-Sun. 6510



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